

Zoe Venton

Digital Designer

Contact Me:

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Portfolio: <https://www.zoeventon.com/>



Experience Highlights

BSc(Hons) Digital Media graduate with skills in using a wide range of media in the design field. Can offer key skills of communication, creativity, problem solving and teamwork. Experience freelancing within graphic design, branding and digital design.

Relevant Employment History

April 2025 - Present

Freelance Graphic Designer

- Successfully re-branding e-learning pitch decks and designing assets for web and for print for Change Mental Health.

January 2024 - Present

Freelance Designer

- Working with clients to produce graphics, logos, twitch branding and pixel art.

October 2023 - August 2024

Computing Society Committee

- Worked within a team of fellow students to run and organise events.
- Created graphics such as posters, leaflets and name badges.
- Events include a Blender Workshop, the RGU Hack and a Halloween Quiz.

May 2022 - May 2024

Student Ambassador

- Worked with University Staff at events, interacting with students, prospective students & their parents.
- Completed Graphic Design jobs for events within the University.

June 2023 - August 2023

3D Modeller

- Created 3D assets for a video game using Blender consisting of scenery, weapons and dinosaur characters.
- Developed skills in modelling, UV mapping and rigging.

Additional Employment History

November 2024 - Present

Tearoom Assistant - New Hopetoun Gardens

June 2022 - August 2022

Front of House - The Inchcolm Inn

June 2021 - September 2021

Front of House - The Boat House Restaurant

November 2017 - June 2020

Volunteer - Girl Guiding

Education

2020 - 2024

Digital Media BSc(Hons) - Robert Gordon University

Modules Studied Include:

Creative Design, Web Development, Computing for Digital Media, 3D Modelling, 2D and 3D animation, Games Development, Design Principles, User Centered Design, Research Methods, Audio and Visual Production and Honours Project (3D Video Game Character Creator).

2018 - 2020

Secondary Education - St George's School, Edinburgh

Advanced Higher: Graphic Communication

Higher: Geography, English, Computer Science, Chemistry, Graphic Communication

Skills

Communication

- Worked as a Student Ambassador representing the university speaking to prospective students and their parents.
- Ran successful events as a committee member of the Computing Society, including the RGU Hack which had multiple sponsors and 100 attendees.
- Liaising with freelance clients to understand their needs and create a product accordingly. Adapting to the clients feedback throughout the process.

Design

- Placement as a 3D modeller allowed expansion of skills such as 3D modelling, UV mapping, Rigging and Texturing.
- Skilled at using the Adobe Suite to complete University projects and for freelance clients.
- Use of Figma to create various app prototypes within University projects.

Customer Service

- Worked one on one with clients as a freelance designer to meet their needs.
- Experience with dealing directly with customers in a hospitality setting.

Teamwork

- Experience with working in a successful team on University projects and within the Student Ambassador role.
- Worked in various hospitality settings with small teams.

Software:

- | | | |
|----------------------|---------------------|--------------------|
| - Blender | - Procreate | - Office 365 Suite |
| - Unity | - Affinity Suite | - Processing |
| - Visual Studio Code | - GitHub | - Tableau |
| - Figma | - Toon Boom Harmony | |

Adobe Suite:

- | | | |
|---------------|---------------|-----------------|
| - Photoshop | - Adobe XD | - After Effects |
| - Illustrator | - Lightroom | |
| - InDesign | - Premier Pro | |

Coding Languages:

- | | | |
|--------|--------------|--------|
| - C# | - CSS | - SQL |
| - HTML | - JavaScript | - Java |

References available on request